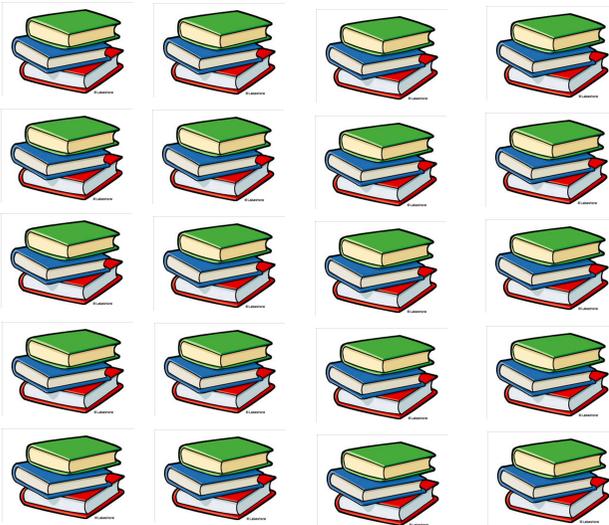


WHY READ 20 MINUTES AT HOME?

Student A Reads

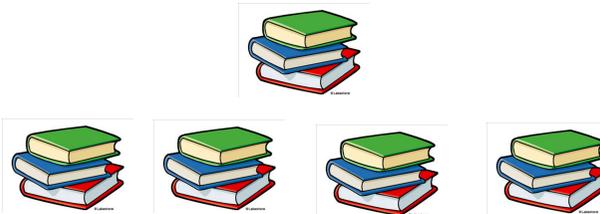
- ◆ 20 minutes per day
- ◆ 3,600 minutes per school year
- ◆ 1,800,000 words per year



- ◆ Scores in the 90th percentile on standardized tests.

Student B Reads

- ◆ 5 minutes per day
- ◆ 900 minutes per school year
- ◆ 282,000 words per year



- ◆ Scores in the 50th percentile on standardized tests.

Student C Reads

- ◆ 1 minute per day
- ◆ 180 minutes per school year
- ◆ 8,000 words per year



- ◆ Scores in the 10th percentile on standardized tests.

If they start reading for 20 minutes per night in Kindergarten, by the end of 6th grade, Student A will have read for the equivalent of 60 school days, Student B will have read for 12 school days and Student C will have read for 3 school days.

Want to be a better reader? Simply READ